

## 13th INTERNATIONAL BEAM INSTRUMENTATION CONFERENCE

Sept. 9-13, 2024 · Beijing, China

# SPONSORSHIP & EXHIBITION PROSPECTUS





### INVITATION FOR SPONSORSHIP

Dear Sponsors and Exhibitors,

It is our pleasure to announce that the **13th International Beam Instrumentation Conference (IBIC2024)**, will take place in Beijing, China, from September 9 -13, 2024, and we would like to invite you to become one of the sponsors of the event.

IBIC Series bring together the world community of experts in instrumentation for particle accelerators, to explore the physics and engineering challenges of beam diagnostics and measurement techniques for charged particle beams. The 3.5 days conference includes tutorials on selected topics, invited talks, contributed talks and poster sessions, as well as industrial exhibitions. As an indispensable part of this conference, the exhibition will run in conjunction with the conference, especially coffee breaks as well as poster presentations.IBIC2024 will undoubtedly provide the most significant marketing platform within the industry throughout the world. We believe this is an excellent opportunity for your company.

IBIC2024 was held by Institute of High Energy Physics (IHEP), which is China's biggest laboratory for the study of particle physics. BEPCII and CSNS, two large-scale facilities are operating, HEPS, a fourth-generation light source is under construction in IHEP. As part of the conference, a tour of the HEPS construction site and the BEPCII facility is organized.

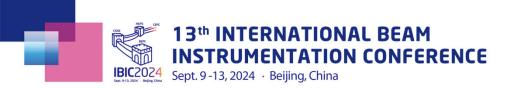
Beijing, the capital of the People's Republic of China (PRC), the center of politics, culture, transport, tourism, and international communication of China, is a fast-growing, dynamic metropolis, attracts foreign businesses and visitors, and maintains a firm grip on its rich cultural heritage.

We look forward to your participation!

For further information, please visit website <a href="https://indico.jacow.org/e/IBIC2024">https://indico.jacow.org/e/IBIC2024</a>.

Best Regards,

Jianshe Cao (IBIC2024 Conference Chair) Junhui Yue (IBIC2024 SPC Chair)



## SPONSORSHIP PROPOSAL

As a sponsor, your company will receive exposure and recognition through the following benefits based on the different levels of sponsorship.

	GOLD	SILVER	EXHIBITOR
	CNY 60,000	CNY 40,000	CNY 20,000
Complimentary Conference Full Registrations	3	2	1
Standard Exhibition Booth	6m²	6m²	6m²
Advertisement in Final Program	1 inner page	1/2 inner page	x
Bag Insert	٧	Х	X
Verbal Acknowledgement at Opening and Closing Ceremonies	V	x	х
General Benefits**	٧	٧	٧

<sup>\*</sup> All prices indicated include TAX.

- \*\* General Benefits All partners include:
- Your company logo (hyperlink included) will be published on the official webpage.
- Your company will be listed as a sponsor and your logo will be included in the printed materials.
- \*\*\* Applications will be processed in order of receipt. Exclusive sponsorship items and exhibition space will be allocated on a first-come, first-served basis. Priority: Golden > Silver > Exhibitor, and based on the payment time sequence in each category.

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## SPONSORSHIP PROPOSAL

## ADVERTISING ITEMS

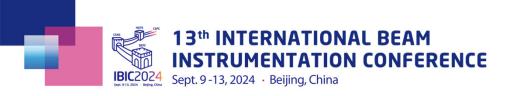
Final Program	Outside Back Cover	CNY 20,000
	Inside Front Cover	CNY 15,000
	Inside Back Cover	CNY 15,000
	Full Inner Page	CNY 10,000
Conference Bag (Up to 2 sponsors max.)	You company logo will be printed on the bag in a prominent position together with the IBIC2024 logo (the type, size, quantity and color of bags as well as the position and size of the logo will be at the organizer's discretion)	CNY 60,000
Goodies - Conference Mug (Exclusive)	You company logo will be printed on conference mug	CNY 60,000
Conference Lanyard (Exclusive)	Supply your company's lanyards and be constantly visible to all delegates.	CNY 30,000
One-Page Bag Flyer	Provide an A4 size, double-sided flyers / promotional pieces for conference bags and promote your company to all delegates.	CNY 10,000

<sup>\*</sup> All prices indicated include TAX.

- Your company logo (hyperlink included) will be published on the official webpage.
- Your company will be listed as a sponsor and your logo will be included in the printed materials.

<sup>\*\*</sup> General Benefits All partners includes:

<sup>\*\*\*</sup> Aligning your company early will ensure maximum exposure and the opportunity to choose the most desired sponsorship options.



#### SPONSORSHIP PROPOSAL



#### ំកាំ EVENT SPONSORING (EXCLUSIVE)

#### **Welcome Reception / Conference Dinner**

CNY 50,000 per event

- \* Event (Welcome Reception or Conference Dinner) Benefits include:
- **General Benefits**
- Two complimentary conference full registrations
- One inner page in the final program
- Verbal acknowledgement at the Event
- Company logo set on the tables/high tables

#### **Coffee Break** (all the coffee breaks during the conference)

CNY 40,000 per event

- \* Event (Coffee Break) Benefits include:
- **General Benefits**
- Two complimentary conference full registrations
- One inner page in the final program
- Company logo set on the high tables
- Paper napkins with logo printed
- \* All prices indicated include TAX.
- \*\* General Benefits All partners includes:
- Your company logo (hyperlink included) will be published on the official webpage.
- Your company will be listed as a sponsor and your logo will be included in the printed materials.

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## **EXHIBITION PLAN**

The exhibition will be held in China Hall 3 and the foyer of China Grand Ballroom on the 5F floor at Wanda Realm Beijing.

Poster sessions will be set up in China Hall 3 and coffee breaks will be available at the foyer of China Grand Ballroom during the Conference China Hall 2 is the main session room.



\* This is a preliminary floor plan for your reference and is subject to change.



Each standard booth includes:

- Shell scheme stand 3m×2m
- One information desk
- Two folding chairs
- One waste basket
- One power socket
- Overhead fascia panel with company name and stand number

## ORDER FORM

Company Name	
Company Address	
<b>Contact Person</b>	
Email Address	
Phone Number	
Website	

We are interested in sponsoring the following(s).

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Sponsorship Package		
	GOLD	CNY 60000
	SILVER	CNY 40000
	EXHIBITOR	CNY 20000
Advertising Items		
	Final Program	
	Outside Back Cover	CNY 20000
	Inside Front Cover	CNY 15000
	Inside Back Cover	CNY 15000
	Full Inner Page	CNY 10000
	Conference Bag	CNY 60000
	Goodies - Conference Mug (Exclus	ive) CNY 60000
	Conference Lanyard (Exclusive)	CNY 30000
	One-Page Bag Flyer	CNY 10000
<b>Event Sponsoring (Ex</b>	clusive)	
	Welcome Reception	CNY 50000
	Conference Dinner	CNY 50000
	Coffee Break	CNY 40000

☐ I have read and I accept the general terms and conditions.

#### Date:

#### **Signature and Company Stamp:**

• Please send the completed, signed, and stamped Order form to <a href="mailto:ibic2024-sponsor@ihep.ac.cn">ibic2024-sponsor@ihep.ac.cn</a>, and we will issue the offical agreement accordingly.

### GENERAL TERMS & CONDITIONS

By submitting the order form incorporating these terms by reference, the Partner accepts General Terms and Conditions, conditions contained in the Sponsorship and Exhibition Prospectus.

Only fully completed, signed and stamped order forms will be taken into consideration. Confirmation, in writing, of the allocation of a Sponsorship/Exhibition constitutes the establishment of an agreement between the Partner and the Conference Committee.

- \* For the avoidance of doubt, the Conference Committee reserves the right to refuse any application without further explanation.
- \* The Conference Committee reserves the right to rearrange the floor plan and/or relocate any exhibit without notice.

#### **PAYMENT:**

- All reservations made before May 31<sup>st</sup>, 2024, will require a deposit representing 50 % of the total reservation fees. The difference must be paid before July 1<sup>st</sup>, 2024, at the latest.
- For any reservation made after July 1<sup>st</sup>, 2024, the full payment is due on the reservation.

#### **CANCELLATION:**

- If the sponsor is not entirely paid for prior to the beginning of the conference, the Organizing Committee will not be liable to refund the amounts already paid.
- In case of cancellation by a sponsor prior to August 1<sup>st</sup>, 2024, the organizer will retain 50% of the total amount of the invoice as compensation.
- For any cancellation request occurring from August 1<sup>st</sup>, 2024 onwards, no refunds will be made for cancellations after this date.

#### **CANCELLATION OF THE EVENT:**

The Organizing Committee reserves the right to cancel without notice or compensation the IBIC2024 in the event of force majeure (pandemic, strikes, fires, terrorist attacks, damages or other fatal occurrences). In such case, the Organizing Committee is freed of all responsibility and shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event.

## **CONTACT INFORMATION**

Further sponsorship proposals or customizations may be agreed between the Organizing Committee and the Sponsors.

#### **Please contact**

Chen Qu +86 139 0108 5466 Taoguang Xu + 86 15611938229 ibic2024-sponsor@ihep.ac.cn



## **Organized by**

Institute of High Energy Physics(IHEP)
Junhui Yue, SPC Chair
Jianshe Cao, Conference Chair

